

NOTES
INTERNATIONAL BOATING & WATER SAFETY SUMMIT
30 Apr. – 3 May 2006
Palm Harbor, FL

National Safe Boating Council Board Meeting:

The NSBC Small Grant Report from 2004 is on the web site:
<http://www.safeboatingcouncil.org/rbs/index.htm>

The winners of the 2006 Small Grant applicants are also posted there. 2006 grant applications had few that tied in their project with the National Campaign, thus losing some points.

Instructor kits are selling briskly, Wisconsin ordered 50 recently. We had a brief discussion about the CG 7th District Jak Pac, and will look into developing a more modest pack for sale. 25% of our member organizations are in arrears regarding dues, but the money collected is just about on target with the budget. The auditor has just about finished up the audit.

316 people had signed up for the Summit, about the same as last year. This indicates that we may have reached a plateau regarding attendees. During the first session, all first timer's were asked to stand, about ¼ - 1/3 stood. Most of the decrease might be attributed to the Army Corps of Engineers, who have had budget woes, Katrina woes, etc.

Next year's Summit will be in San Antonio, Texas, March 4 – 8. The 2008 Summit's site is still being investigated.

The Congressional Reception and Confluence Awards will be in Washington, DC May 16th.

NSBC's Instructor Training, a joint effort with NASBLA, will be held at the end of the Summit, and BoatEd and BoaterExam.Com are sponsors of that training. Other sessions will be held in NH/VT, OR/WA, NM, NV/AZ and NJ during the coming year.

The Campaign transition has gone very smoothly. Orders are moving, and web site hits are up. A Power Point presentation is laid out at:

<http://www.art4use.com/06campaign/06-campaign/web-content/powerpoints.htm>

The *SIDEKICKS* has a music video, and Rudy, an original star on *Survival*, has done some PSA's. He's over 75 years old, an ex-Navy Seal, and a great spokesperson, and he makes a pitch for *Saved by the Jacket* stories. Press Kits for serious Campaigners are about ready, and ESPN will do a spot with Virgil Chambers. A "Talking Points" brochure, a small info guide that fits in your pocket, has talking points and statistics that any boating safety spokesperson should have. These can be ordered from NSBC. Sperry, the boating shoe maker, has become a patron member of the Council.

The 2005 Annual Report has been published and is being distributed. The ongoing negotiations with Nestles Water were discussed. West Marine has temporarily dropped backing the Youth Award, but we hope to get them back. We were briefed on the Boat/US Foundation PFD contest, and saw the results during the Summit. They had

around 200 entries and hope to repeat the exercise again. This year's Boating Safety Hall of Fame Award will go to Pam Dillon (ACA Executive Director) and Charlie Clark (former BLA from LA).

CSBC – They received a slightly larger grant for their campaign and have experienced great results with their strategy of going to the local media. They are designing a 5 year funding plan with Transport Canada.

NASBLA – They will hold a working session in Lexington, KY, instead of regional conferences for NABA and SSBLAA. Their Annual Conference is 24-27 September in Louisville, KY.

ACA – They have some new materials out, and have a great section on their web site about canoe trails.

NWSC – They are working on a strategic plan and their Barge Lighting Grant is underway.

USCG – The grant approval process is taking more time than in past years, and winners should be announced in late May.

USPS – They are considering a 3 year membership term. *THE ENSIGN* will be published 6 times a year, and have educational supplements. USPS is developing continuing educational opportunities towards a full certificate, and will fold it into an USPS Academy.

United Safe Boating Institute:

A strategic planning session was held, with help from a facilitator, John Von Osdol. The Board meeting started with normal reports, and USBI will adopt a "Conflict of Interest Policy". Drafts will be sent to the Directors.

We learned of a flap between the CG's collection of data for issuing MMSI's and the FCC's version. They aren't compatible, so when someone applies to the FCC to get a station or radio license, a new MMSI is issued, even if that radio already has one from the CG (Boat/US). Hopefully this will be worked out at the Federal level.

The USBI web site received 211 visitors from 2 – 26 April, with 554 hits. USBI shows up on page 1 when someone Googles "Boating safety".

Language for the Silver Schooner Award is being re-worked and will be posted on the web site.

A future project might be making a CD showing the proper way to don a PFD. This could be a hand out in a basic course, or even put on the web. Tony Gardiner will pursue this.

Bob Green will investigate the design of a pamphlet for trailering boats.

American Red Cross – CPR is now a lay procedure, not a medical one. This parallels the new AED procedures and first aid. All materials for these items are being revised. The 2005 Guide for First Aid has been issued.

CPS – Their fall meeting will be in Vancouver, October 25 – 28. USBI's fall meeting will follow that conference. Information about that is at: <http://www.cps-ecp.ca/> CPS is considering discontinuing uniforms.

USPS – Membership has dropped, probably due to age. They are considering eliminating the Boating Safety Course, their long basic course presented to the public. Instead they are concentrating on a short course, similar to ABC. They are also looking at providing a demonstration of on water instruction, either on boats or via a DVD.

CGAUX – Katrina Ops and FEMA issues caught the attention of the Auxiliary last year. ABC is selling well, but membership is slightly down.

The only USBI grant application this year is for Partnering. We have a full plate of grants approved last year with all our publications and a new one with PFD Show boards.

INTERNATIONAL BOATING & WATER SAFETY SUMMIT:

The summit opened with an outstanding presentation of colors by the Florida FWC. We heard and saw first hand experiences from the BLA's of LA, MS, GA, FL, and Ed Carter summed up other efforts from SC and TN. Outstanding efforts by all state agencies and many lessons learned.

Jeff Hoedt, USCG HQ, outlined the latest strategic plan, using the goals set by a 15 person committee of organizational representatives. Lots of numbers, facts and figures, and that the playing field has changed regarding non-profit grants. Measurements will be a huge determinant while considering grant applications.

Ted Rankine did a session on how to make PSA's and get them on the air. We heard about the latest in the Campaign from Erika Clemons of NSBC, and then how the State of Florida is doing a focused campaign on their counties with the most accidents.

A presentation by Jim Stewart, Recreational Boating & Fishing Foundation, explained best practices and their manual of developing best practices. Following that, Pam Dillon described ACA's development of best practices for paddle sport programs. Ruth Wood related the recent Design a PFD contest, and had examples of some of the entries.

Breakout sessions were many, and followed these tracks:

- Education
- Outreach & Communication
- Waterway / Risk Management
- Law Enforcement
- Audience Polling

The Boating Education Advancement Award winners from four regions made presentations:

Western Area – California, Nevada, and Arizona’s Tri-State Boating Safety Fair.
Northern Area – Lake Metro parks, Ohio, comprehensive boating education program.

Southern Area – South Carolina DNR’s new mascot, Zippit, and the activities surrounding it.

Canada – Ontario Office of Boating Safety, working towards a safe boat rental operation, both from the renter’s view and the livery’s view.

Lake Metro parks won the National Competition, and all of the presentations were outstanding.

All in all, the Tenth Annual Summit was a huge success.

Respectfully submitted:

Bill Griswold