

Memorandum of Understanding

Between

Safe Kids Worldwide

and the

National Boating Federation

This Memorandum of Understanding is between the Safe Kids Worldwide (hereafter referred to as “Safe Kids”) and the National Boating Federation (hereafter referred to as “NBF”).

WHEREAS, Safe Kids is a global, non-profit 501 (c) 3 organization working to prevent unintentional childhood injury among children ages 14 and under through advocacy, education and research; and

WHEREAS, NBF is a national, non-profit, **501 (c) 3** volunteer organization monitoring and advocating issues of significance to the recreational boating community representing more than two million American boaters; and

WHEREAS, both organizations desire to form a covenant of mutual cooperation and collaboration in support of safety, education, legislation and conservation objectives for the benefit of the boating public throughout the United States;

NOW THEREFORE, in consideration of the foregoing, and in furtherance of the mutual goals and premises hereof and the conditions hereinafter set forth, the parties do hereby covenant and agree as follows:

I. SKW and NBF will work to support each organization’s respective missions:

- A) The mission of Safe Kids is to prevent injuries to children around the globe through awareness campaigns, legislative advocacy, and research. Safe Kids accomplishes its mission through an extensive and powerful network of grassroots advocates who work tirelessly to protect children from preventable injuries, including traffic collisions, drowning, burns, falls and poisoning. From Safe Kids’ international coalition of member countries, to the health and safety experts, educators, federal and local government workers, corporate partners and countless volunteers who work in communities across the globe, Safe Kids is able to educate millions of parents and caregivers each year about how best to protect their children. In the United States alone, 600 coalitions and chapters coordinate efforts to deliver programs that save lives and prevent accidental injuries every day.
- B) NBF’s mission is to represent more than two million American recreational boaters, promote safe boating, and serves as a legislative watchdog and to advocate favorable boating legislation by:

- Encouraging effective programs of boating and water safety education and research, and rendering assistance to the members of NBF in the achievement of these objectives.
 - Representing, promoting, and protecting boating and related recreational activities and the interests of recreational boaters.
 - Encouraging programs of development and conservation of water resources, disseminating information concerning such programs, and assisting the members of the federation to plan and to support such programs.
 - Providing a medium for the exchange of boating and water safety information; striving for unanimity among recreational boaters through their national, regional, and local associations; providing a responsible voice in all matters affecting their interest; and encouraging boaters to organize into national, regional, or local associations for stronger, more effective representation.
 - Developing partnerships and acting as a liaison among boaters, boating related organizations, and federal and state agencies.
- II. Safe Kids and NBF will work cooperatively to identify opportunities to strengthen both national and local collaborative efforts including fostering mutual support for Safe Kids and NBF programs.**
- III. Safe Kids and NBF will explore, and when appropriate, jointly pursue projects mutually determined to be beneficial to recreational boaters, families, and other recreational on the water users. The parties will work cooperatively to ensure that programs sponsored by both organizations benefit recreational boaters and other on the water users.**
- IV. Safe Kids and NBF will work together in identifying and developing advocacy opportunities on topics including, but not limited to education, safety, conservation, waterways management, and enforcement and funding for state and local recreational boating safety programs.**
- V. Safe Kids and NBF will strive to maintain routine communications between each organization's volunteer leaders and staff to promptly address concerns that may arise on boating safety and other recreational uses on the water and to keep each organization well-informed of policies, priorities, actions and other developments that might impact the parties' relationship and/or their ability to support the broader boating safety agenda. These routine communications may include a standing invitation for each party to send a representative to attend the other organization's respective governing committee or board meetings, but does not preclude the possibility of special (member only) executive sessions.**

- VI. The presidents of Safe Kids and NBF shall coordinate the participation of their respective organizations on appropriate committees including NASBLA's Education and Waterways Management committees, as well as appropriate Safe Kids and NBF committees.
- VII. In consideration of each organization's willingness to provide complementary or, honorary annual membership benefits to the other party, Safe Kids and NBF agree to waive the respective membership and meeting registration fees associated with their president or their designated representative's respective participation at the national level.
- VIII. This agreement is for the exclusive benefit of the signatory parties and does not confer any benefit or right of any type or nature on any third party.

This Memorandum of Understanding will become effective upon its signing and will remain in effect unless terminated by written notice by either party. **{This understanding does not constitute a legal or binding agreement between or among the parties and/or their authorized representatives. This mutual pledge of support does not commit, bind, or obligate either party to participate in any relationship that involves corporate sponsorships and/or a commercial entity, with the exercise of these options left to each organization's respective governing bodies.}** Either party may request modifications or amendments to this agreement for amendment at any time by written notice.

Signed On _____ at _____

 Fred Poppe, President
 National Boating Federation

Date: _____

 Kate Carr, President and CEO
 Safe Kids Worldwide

Date: _____